



For Immediate Release

**Orange County Real Estate Expert Steven Thomas Joins
Advantage Title, Inc.'s Sales Division**

Talented industry sales leader, author and regional housing statistics authority adds depth and experience to Orange County division of fast-growing title insurance company

IRVINE, Calif. — May 2, 2011 — Advantage Title, a leading provider of technically advanced title insurance and escrow services powered by Title365, announced today the appointment of Steven Thomas to its Orange County sales team. As a core member of the Orange County sales division, Thomas will facilitate business development activities and drive sales to generate revenue in the region.

As a third generation real estate professional, Thomas boasts more than 20 years of proven experience building and leading teams through complex sales cycles and creating high-value solutions for clients. Before joining Advantage Title, Thomas served as Executive Vice President for Altera Real Estate and RE/MAX Real Estate Services where he successfully led a multi-office sales company managing daily operations of more than 450 sales consultants, 13 offices and 75 employees. His management and sales experience played an integral part in the brokerage achieving status as one of nation's top 100 brokerages.

Thomas is considered an expert in Orange County real estate housing trends, writing a bi-weekly report titled "The Orange County Housing Report." He is often quoted in the *Orange County Register* and *Los Angeles Times* and has been interviewed by major television network and radio news programs.

"Steven is a highly experienced and well respected real estate professional—both in Orange County and throughout the country," said Michael Tafoya, CEO of Advantage Title, Inc. "His in-depth real estate expertise and strong industry relationships will be instrumental in accelerating growth and

advancing our industry-leading title insurance service throughout Orange County in the years ahead.”

“Advantage Title has quickly become a title insurance industry leader by combining innovative technological solutions with terrific leadership backed by a growing team dedicated to servicing the customer,” said Thomas. “This company has an incredibly bright future, and I am looking forward to strengthening our partnerships, helping prospective customers and bringing clearly the best title insurance solutions and valuable services to contacts in my marketplace.”

Thomas graduated from the University of California, San Diego with a degree in Quantitative Economics and Decision Sciences. He currently serves on the Orange County Association of REALTORS® (OCAR) as chair of the Media Task Force and had been a director for several years.

About Advantage Title and Title365

Advantage Title, using the Title365 platform, is the most technologically advanced nationwide provider of title insurance and settlement services. The company, located throughout Southern California and doing business as Title365 in Florida, serves residential real estate brokers, mortgage and financial institutions, asset managers and independent escrows with traditional title insurance, escrow and national closing services, default services, and diverse technology solutions. Our unique methodologies and nimble, centralized product fulfillment model deliver superior value and faster turnaround times while measurably improving our clients' business performance. Title policies are underwritten by Westcor Land Title Company, Old Republic National Title Insurance Company and First American Title Insurance Company (CA only).

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